

Summer Work Year 11 into 12

Please complete and send this work to Mr Doyle: terry.doyle@plymptonacademy.tsat.uk

Name of Subject: Business Studies

Summary of the course:

Business Studies is broken down into four units:

Unit 1 - Exploring Business (Internal Assessment) Delivered in year 12

Unit 2 - Developing a Marketing Campaign (Controlled Assessment) Delivered in year 12

Unit 3 - Personal and Business Finance (Externally Assessed - 2 hour exam) Delivered in year 13

Unit 8 - Recruitment and Selection Process (Internal Assessment) Delivered in year 13

Exam Board: Edexcel

Course Title: Pearson BTEC Level 3 National Extended Certificate Business Studies

Subject/unit lead teachers and their contact:

Subject Teacher: Mr Doyle terry.doyle@plymptonacademy.tsat.uk

What should I get in preparation for September?

1 A4 lever arch folder (not a ring binder - they are too small)

File dividers

Plastic wallets

Read it:

Summary of Heathrow Expansion plan:

<https://www.heathrowexpansion.com/expansion-plan/>

Watch it:

Introduction to STAKEHOLDERS:

<https://www.tutor2u.net/business/reference/stakeholders-introduction>

Heathrow - impact on community:

<https://www.youtube.com/watch?v=Q0TXsabfoF4>

Heathrow Expansion - Impact on community

https://www.youtube.com/watch?v=ol_8ja50_kM

Heathrow Expansion Blocked:

<https://edition.cnn.com/videos/travel/2020/02/27/heathrow-expansion-update-travel-orig.cnn>

Do it:

Read the details of the Heathrow Expansion Plan so that you understand the plan and those affected by it.

Then watch the Introduction to Stakeholders video - making notes on what a stakeholder is and the different types of stakeholders.

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Then watch the three other videos - make notes on who the Stakeholders are, what their interest is and whether they are likely to be for or against the expansion - explaining why.

Finally, complete the table below to record this information. Think of any other stakeholders not mentioned in the video and also record these on the table.

(Optional) Stretch it:

Undertake your own research and complete the same tasks for the opening of Costa Coffee in Totnes. Who were the stakeholders of this plan; what was their interest; and were they for or against the new shop?

Stakeholders Table

Stakeholders for Heathrow Airport Expansion

Name of the stakeholder	Their interest in Heathrow	For or against the expansion – and why.
Example: Government	The Government has an interest in Heathrow because it is both a major employer and a tax contributor. The taxes it pays helps fund Government-funded services such as the NHS, so the Government wants Heathrow to succeed and pay taxes. As an employer it helps the Government keep unemployment lower than it would otherwise be.	The Government has mixed views on the proposed expansion. Some in Government want the expansion to go ahead to help boost employment and economic growth. However, some are against because of local people's concerns over factors such as pollution and noise pollution.